# FinalProject

## December 10, 2024

## 1 Bert Sentiment Analysis and Hybrid Collaborative Filtering on Goodreads Dataset

This project seeks to use the Goodreads review dataset to do BERT sentiment analysis and hybrid collaborative filtering. For more details, see the project report pdf.

#### 1.0.1 Imports and Setup

Here we import the required packages.

```
[1]: import os
     import psutil
     import time
     import requests
     import gzip
     import json
     import gc
     import tensorflow as tf
     import keras
     import pandas as pd
     import plotly.express as px
     import matplotlib.pyplot as plt
     import numpy as np
     from transformers import AutoTokenizer, TFDistilBertForSequenceClassification,
      {\scriptstyle \ominus} TFAutoModelForSequenceClassification
     from sklearn.model_selection import GroupShuffleSplit, train_test_split
     from sklearn.neighbors import NearestNeighbors
     from sklearn.decomposition import TruncatedSVD
     from sklearn.feature extraction.text import TfidfVectorizer
     from sklearn.metrics.pairwise import cosine similarity
     from keras.callbacks import EarlyStopping, ModelCheckpoint
     from scipy.sparse import csr_matrix, coo_matrix, hstack
     from FetchTitle import fetch_title
     tf.get_logger().setLevel('ERROR')
```

2024-12-04 21:16:26.355364: I tensorflow/core/platform/cpu\_feature\_guard.cc:193] This TensorFlow binary is optimized with oneAPI Deep Neural Network Library (oneDNN) to use the following CPU instructions in performance-critical operations: AVX2 AVX512F AVX512\_VNNI FMA To enable them in other operations, rebuild TensorFlow with the appropriate compiler flags. 2024-12-04 21:16:26.920471: I tensorflow/core/util/util.cc:169] oneDNN custom operations are on. You may see slightly different numerical results due to floating-point round-off errors from different computation orders. To turn them off, set the environment variable `TF\_ENABLE\_ONEDNN\_OPTS=0`. 2024-12-04 21:16:26.927688: W tensorflow/stream\_executor/platform/default/dso\_loader.cc:64] Could not load dynamic library 'libcudart.so.11.0'; dlerror: libcudart.so.11.0: cannot open shared object file: No such file or directory 2024-12-04 21:16:26.927703: I tensorflow/stream\_executor/cuda/cudart\_stub.cc:29] Ignore above cudart dlerror if you do not have a GPU set up on your machine. 2024-12-04 21:16:26.958124: E tensorflow/stream\_executor/cuda/cuda\_blas.cc:2981] Unable to register cuBLAS factory: Attempting to register factory for plugin cuBLAS when one has already been registered 2024-12-04 21:16:35.660011: W tensorflow/stream executor/platform/default/dso loader.cc:64] Could not load dynamic library 'libnvinfer.so.7'; dlerror: libnvinfer.so.7: cannot open shared object file: No such file or directory 2024-12-04 21:16:35.660109: W tensorflow/stream\_executor/platform/default/dso\_loader.cc:64] Could not load dynamic library 'libnvinfer\_plugin.so.7'; dlerror: libnvinfer\_plugin.so.7: cannot open shared object file: No such file or directory 2024-12-04 21:16:35.660117: W tensorflow/compiler/tf2tensorrt/utils/py\_utils.cc:38] TF-TRT Warning: Cannot dlopen some TensorRT libraries. If you would like to use Nvidia GPU with TensorRT, please make sure the missing libraries mentioned above are installed properly. /fs/ess/PAS2038/PHYSICS\_5680\_OSU/jupyter/lib/python3.9/sitepackages/transformers/utils/generic.py:441: FutureWarning: `torch.utils. pytree. register pytree node` is deprecated. Please use `torch.utils.\_pytree.register\_pytree\_node` instead. torch pytree. register pytree node( /fs/ess/PAS2038/PHYSICS\_5680\_OSU/jupyter/lib/python3.9/sitepackages/transformers/utils/generic.py:309: FutureWarning: `torch.utils.\_pytree.\_register\_pytree\_node` is deprecated. Please use `torch.utils.\_pytree.register\_pytree\_node` instead. \_torch\_pytree.\_register\_pytree\_node( /fs/ess/PAS2038/PHYSICS\_5680\_OSU/jupyter/lib/python3.9/sitepackages/transformers/utils/generic.py:309: FutureWarning: `torch.utils.\_pytree.\_register\_pytree\_node` is deprecated. Please use `torch.utils.\_pytree.register\_pytree\_node` instead. \_torch\_pytree.\_register\_pytree\_node(

Some of the BERT sentiment analysis was tested on a personal GPU. The following cells check for the GPU and then sets its memory growth.

```
[2]: tf.config.list_physical_devices('GPU')
```

```
[2]: [PhysicalDevice(name='/physical_device:GPU:0', device_type='GPU')]
```

```
1 Physical GPUs, 1 Logical GPUs
```

We read in the goodreads reviews dataset for spoiler detection (raw). The **printmem** function prints the current memory usage.

```
[2]: def printmem():
    process = psutil.Process(os.getpid())
    print(round(process.memory info().rss/(10**9),3), 'Gbytes') # in bytes
```

```
[3]: print("Start of process, memory used:")
printmem()
```

Start of process, memory used: 0.792 Gbytes Memory after dataframe read in: 7.176 Gbytes Size of dataframe: 1378033

### 1.0.2 Inspecting the Data

We first look at all the columns in the dataset and then look at the head of the dataframe to see what is included.

[4]: df\_full.columns

[4]: Index(['user\_id', 'book\_id', 'review\_id', 'rating', 'review\_text', 'date\_added', 'date\_updated', 'read\_at', 'started\_at', 'n\_votes', 'n\_comments'], dtype='object')

[5]: print(df\_full.head(5))

		user_io	d book_:	id \			
0	8842281e1d134738	9f2ab93d60773d4d	d 1824596	50			
1	8842281e1d134738	9f2ab93d60773d4d	d 1698	31			
2	8842281e1d134738	9f2ab93d60773d4d	1 2868470	04			
3	8842281e1d134738	9f2ab93d60773d4d	d 2716118	56			
4	8842281e1d134738	9f2ab93d60773d4d	d 2588432	23			
		review_ic	d rating	λ			
0	dfdbb7b0eb5a7e4c	26d59a937e2e5fel	o 5				
1	a5d2c3628987712d	0e05c4f90798eb67	7 3				
2	2ede853b14dc4583	f96cf5d120af636	f 3				
3	ced5675e55cd9d38	a524743f5c40996	e 0				
4	3327327258631312	79a8e345b63ac33e	e 4				
				-	\		
0	This is a specia						
1	Recommended by D						
2	A fun, fast pace						
3	Recommended read	0		0			
4	I really enjoyed	this book, and	there is	a lot…			
		date_added			- 1	λ	
0	Sun Jul 30 07:44		•		-0700 2017		
1	Mon Dec 05 10:46				-0700 2017		
2	Tue Nov 15 11:29				-0700 2017		
3	Wed Nov 09 17:37				-0800 2016		
4	Mon Apr 25 09:31	:23 -0700 2016	Mon Apr 2	25 09:31:23	-0700 2016		
		read_at			started_at	_	١
0	Sat Aug 26 12:05	:52 -0700 2017	Tue Aug 1	15 13:23:18	-0700 2017	28	
1						1	
2	Sat Mar 18 23:22	:42 -0700 2017	Fri Mar 1	17 23:45:40	-0700 2017	22	
3						5	
4	Sun Jun 26 00:00	:00 -0700 2016	Sat May 2	28 00:00:00	-0700 2016	9	
~	n_comments						
0	1						
1	0						

4

1

We can see from this head that some of the review ratings are zero. We inspect that to see what that could correspond to.

[6]:	df_	<pre>full[df_full['rating']==0].head(5)</pre>	# Head of dataframe for rating values of $0$	
[6]:		user_id	book_id \	
	3		27161156	
	7	8842281e1d1347389f2ab93d60773d4d	24189224	
	13	8842281e1d1347389f2ab93d60773d4d	16158596	
	54	8842281e1d1347389f2ab93d60773d4d	151	
	58	8842281e1d1347389f2ab93d60773d4d	259028	
		review_id	rating \	
	3	ced5675e55cd9d38a524743f5c40996e	0	
	7	dbc01e2438df7a87ee3dc16ee23a53e5	0	
	13	6ff8bbc4856aa403bbd8990407c9c77a	0	
	54	daab5f2752243787e471e2ac01bf12fc	0	
	58	fb4acc8a30bac6bf1414a03303d43c26	0	
			review_text \	
	3	Recommended reading to understand	_	
	7	Numerous people in publishing hav	-	
	13		by David Risher	
	54	Well if Melanie says its her BBE,	I gotta chec…	
	58			
		date_added	date_updated read_at $\setminus$	
	3		ed Nov 09 17:38:20 -0800 2016	
	7		ri May 29 17:49:40 -0700 2015	
	13		on Jul 07 10:56:39 -0700 2014	
	54	5	at Jan 07 11:40:38 -0800 2017	
	58	Thu Jan 18 11:09:48 -0800 2007 M	on Mar 09 00:38:30 -0700 2015	
		started_at n_votes n_comments		
	3	5 1		
	7	11 5		
	13	0 0		
	54	1 2		
	58	2 2		

It seems that these reviews are people who were recommended to read a book, but with verbage like "it must be good!", it seems that these reviews are from users who actually haven't or haven't completed reading the book in question. Therefore, we elect to drop these rows.

#### print(len(df\_full))

#### 1330981

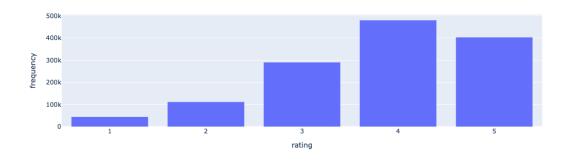
We also check if there are any null values in the dataframe. It seems there are none, so we can proceed as normal.

```
[8]: df_full.isna().sum()
```

[8]:	user_id	0
	book_id	0
	review_id	0
	rating	0
	review_text	0
	date_added	0
	date_updated	0
	read_at	0
	started_at	0
	n_votes	0
	n_comments	0
	dtype: int64	

We now inspect the distribution of ratings. We see that distribution of reviews is skewed towards higher ratings, which could make sense as Goodreads reviews likely love reading, and therefore are more likely to enjoy a book that they are reading, thus leaving higher-rated reviews.

```
[9]: # Group the dataframe by rating and count the frequency of each rating
grouped_df = df_full.groupby('rating').size().reset_index(name='frequency')
# Plot the bar graph of the grouped dataframe
fig = px.bar(grouped_df, x='rating', y='frequency')
fig.show('plotly_mimetype')
```



Next, we process the review data itself for BERT. We make all the characters lowercase, strip any excess whitespace, and remove any new-line or tab characters, to allow for the better sentiment

analysis.

```
[10]: df_full['review_text'] = df_full['review_text'].str.lower().str.strip().str.
       Greplace(r'[\n\t]', ' ')
      df full.head(1)
[10]:
                                             book_id \
                                   user_id
      0
         8842281e1d1347389f2ab93d60773d4d
                                            18245960
                                 review_id rating
                                                    \backslash
         dfdbb7b0eb5a7e4c26d59a937e2e5feb
      0
                                                 5
                                                review text \
         this is a special book. it started slow for ab...
      0
                              date_added
                                                             date_updated \
         Sun Jul 30 07:44:10 -0700 2017
                                          Wed Aug 30 00:00:26 -0700 2017
      0
                                 read_at
                                                               started_at
                                                                           n_votes
                                                                                    Sat Aug 26 12:05:52 -0700 2017 Tue Aug 15 13:23:18 -0700 2017
      0
                                                                                 28
         n_comments
      0
                  1
```

We check for pure duplicate rows, but we fine none, which is good!

[11]: duplicates = df\_full[df\_full.duplicated()]
print(duplicates)

```
Empty DataFrame
Columns: [user_id, book_id, review_id, rating, review_text, date_added,
date_updated, read_at, started_at, n_votes, n_comments]
Index: []
```

However, pure duplicate rows aren't the only duplicates we're concerned about. We drop any rows that have the *exact* same review text. It would not make sense for the same user or other users to have multiple reviews with duplicate review texts, so we drop those for safety.

```
[12]: print(len(df_full))
```

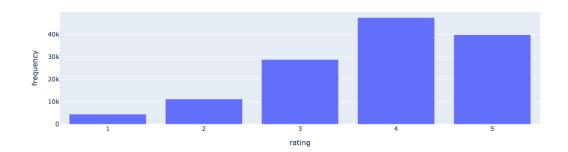
```
df_full = df_full.drop_duplicates(subset='review_text')
print(len(df_full))
```

### 1330981 1315663

Now we make the same bar graph we did earlier, but we do so for a 10% subset of the original dataframe. As seen in the previous cell, the length of the dataframe is over 1.3 million, so a 10% subset would be around 130,000 rows. We do this because training BERT on 1.3 million values would be extremely computationally expensive, so the subset helps to save resources. We use the

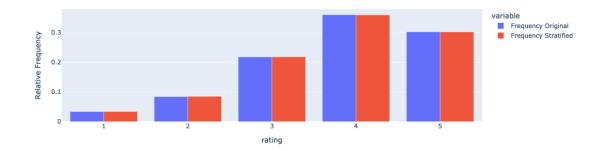
pandas sample method which helps ensure that the data sampled is stratified (relative frequency is close to that of the original dataframe).

131567



We can ensure that the data was stratified properly by making a side-by-side bar graph of the relative frequency of the rating in the original and subset dataframes. We see that the relative frequencies match closely.

```
fig.data[0].name = "Frequency Original"
fig.data[0].hovertemplate = "Frequency Original: %{y}"
fig.data[1].name = "Frequency Stratified"
fig.data[1].hovertemplate = "Frequency Stratified: %{y}"
fig.show('plotly_mimetype')
#fig.write_image('stratified.png')
```



Now we make the train and test sets. We use GroupShuffleSplit instead of scikit-learn's train\_test\_split, because we want books with the same ID to *not* be split across the train and test set, hoping that the BERT model will be able to better learn sentiment analysis if all of the same book are in one part of the set.

### 105253 26314

We then drop all the unnecessary columns for sentiment analysis. We just keep the rating and the review text. We do this after group splitting, since we are dropping the book id, as it is not needed by BERT.

```
[16]: train_set = train_set.drop(['user_id', 'book_id', 'review_id', 'date_added',

'date_updated',

                                'read_at', 'started_at', 'n_votes', 'n_comments'],
      →axis=1)
     test_set = test_set.drop(['user_id', 'book_id', 'review_id', 'date_added',__
      'read_at', 'started_at', 'n_votes', 'n_comments'],
       →axis=1)
```

We then use train\_test\_split to make a validation set. It is fine that we don't use GroupShuffleSplit again, since all of these data points will be used only in training/validation per epoch. We take a 20% validation size of the 80% full training size.

```
[17]: X_train = train_set['review_text'].tolist()
      y_train = train_set['rating'].tolist()
      X_test = test_set['review_text'].tolist()
      y_test = test_set['rating'].tolist()
      # Make a validation set out of the full 80% train set
      X_train, X_val, y_train, y_val = train_test_split(X_train, y_train, test_size=0.
       →2, random_state=42)
```

## **1.0.3 BERT-Tiny Sentiment Analysis**

BERT is an extremely large and computationally expensive model with millions of trainable parameters. To save training time and resources, we use the smallest of the BERT models, BERT-Tiny. We fetch the tokenizer required for BERT-Tiny.

[20]: tokenizer = AutoTokenizer.from\_pretrained("prajjwal1/bert-tiny")

```
C:\Users\nghug\anaconda3\envs\fp2\lib\site-
packages\huggingface_hub\file_download.py:797: FutureWarning:
```

`resume\_download` is deprecated and will be removed in version 1.0.0. Downloads always resume when possible. If you want to force a new download, use `force\_download=True`.

We then use the tokenizer to tokenize the train, test, and validation sets, truncated and padding when needed, using a max length of 200.

```
[21]: train_encodings = tokenizer(X_train, truncation=True, padding=True,
       →max length=200)
      val_encodings = tokenizer(X_val, truncation=True, padding=True, max_length=200)
      test_encodings = tokenizer(X_test, truncation=True, padding=True,__
       →max_length=200)
```

Then we fetch the pre-trained model for BERT-Tiny. We require 6 labels instead of 5, since our

rating values are not one-hot encoded and range from 1-5, not 0-4. We compile it using a 1e-5 learning rate Adam optimizer and we use sparse categorical crossentropy as our minimizing loss function. We track the accuracy.

```
[25]: # Fetch the model
```

```
C:\Users\nghug\anaconda3\envs\fp2\lib\site-
packages\huggingface_hub\file_download.py:797: FutureWarning:
```

`resume\_download` is deprecated and will be removed in version 1.0.0. Downloads always resume when possible. If you want to force a new download, use `force\_download=True`.

```
C:\Users\nghug\anaconda3\envs\fp2\lib\site-
packages\transformers\modeling_tf_pytorch_utils.py:129: FutureWarning:
```

```
You are using `torch.load` with `weights_only=False` (the current default value), which uses the default pickle module implicitly. It is possible to construct malicious pickle data which will execute arbitrary code during unpickling (See https://github.com/pytorch/pytorch/blob/main/SECURITY.md#untrusted-models for more details). In a future release, the default value for `weights_only` will be flipped to `True`. This limits the functions that could be executed during unpickling. Arbitrary objects will no longer be allowed to be loaded via this mode unless they are explicitly allowlisted by the user via `torch.serialization.add_safe_globals`. We recommend you start setting `weights_only=True` for any use case where you don't have full control of the loaded file. Please open an issue on GitHub for any issues related to this experimental feature.
```

model TFBertForSequenceClassification: ['bert.embeddings.position\_ids'] - This IS expected if you are initializing TFBertForSequenceClassification from a PyTorch model trained on another task or with another architecture (e.g. initializing a TFBertForSequenceClassification model from a BertForPreTraining model).

- This IS NOT expected if you are initializing TFBertForSequenceClassification from a PyTorch model that you expect to be exactly identical (e.g. initializing a TFBertForSequenceClassification model from a BertForSequenceClassification model).

Some weights or buffers of the TF 2.0 model TFBertForSequenceClassification were

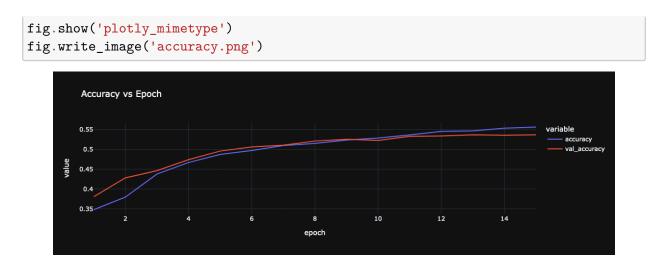
not initialized from the PyTorch model and are newly initialized: ['classifier.weight', 'classifier.bias'] You should probably TRAIN this model on a down-stream task to be able to use it for predictions and inference.

These tokenized sets cannot themselves be passed into the model. We have to using Tensoflow's from\_tensor\_slices function to be able to train on the data. The slices contain a dictionary of the train encodings, and their respective rating values in y\_train for example.

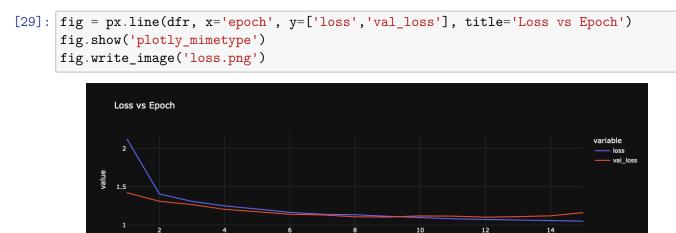
We now train the model. We shuffle an train in batches of 16 for 30 epochs. We introduce two training callbacks: EarlyStopping monitoring validation loss with a patience of 3 epochs, and a ModelCheckpoint saving the best model per epoch based on val loss, saving only the best model and only its weights.

5263/5263 [========================] - 136s 26ms/step - loss: 1.2095 accuracy: 0.4870 - val\_loss: 1.1743 - val\_accuracy: 0.4956 Epoch 6/30 5263/5263 [========================] - 136s 26ms/step - loss: 1.1669 accuracy: 0.4970 - val\_loss: 1.1411 - val\_accuracy: 0.5059 Epoch 7/30 5263/5263 [========================] - 138s 26ms/step - loss: 1.1416 accuracy: 0.5094 - val\_loss: 1.1324 - val\_accuracy: 0.5105 Epoch 8/30 5263/5263 [===============================] - 137s 26ms/step - loss: 1.1341 accuracy: 0.5149 - val\_loss: 1.1083 - val\_accuracy: 0.5209 Epoch 9/30 5263/5263 [========================] - 138s 26ms/step - loss: 1.1147 accuracy: 0.5235 - val\_loss: 1.1046 - val\_accuracy: 0.5252 Epoch 10/30 5263/5263 [==================] - 137s 26ms/step - loss: 1.0977 accuracy: 0.5285 - val\_loss: 1.1193 - val\_accuracy: 0.5223 Epoch 11/30 5263/5263 [===============================] - 137s 26ms/step - loss: 1.0816 accuracy: 0.5361 - val\_loss: 1.1170 - val\_accuracy: 0.5327 Epoch 12/30 5263/5263 [============] - 140s 27ms/step - loss: 1.0740 accuracy: 0.5450 - val\_loss: 1.1028 - val\_accuracy: 0.5337 Epoch 13/30 5263/5263 [========================] - 136s 26ms/step - loss: 1.0669 accuracy: 0.5466 - val\_loss: 1.1106 - val\_accuracy: 0.5365 Epoch 14/30 5263/5263 [============] - 136s 26ms/step - loss: 1.0549 accuracy: 0.5531 - val\_loss: 1.1220 - val\_accuracy: 0.5355 Epoch 15/30 5263/5263 [========================] - 136s 26ms/step - loss: 1.0517 accuracy: 0.5561 - val\_loss: 1.1633 - val\_accuracy: 0.5366

Now, let's examing the results of the training. We create a dataframe of the training and validation accuracy per epoch. We see that both accuracies were increasing per epoch, but starting decreasing. It's possible that the accuracy would have increased further, but to save computational resources, we believe this result is sufficient, as a roughly 55% accuracy is much better than random guessing (20%).



We do the same as above for loss, and we see a good decreasing loss per epoch.



We now evaluate the best model on the test set. Since we only saved the best model's weights, we need to recompile a pretrained model and then load the weights.

epoch

# Evaluate the test dataset
evals = best\_model.evaluate(test\_dataset.batch(16))

C:\Users\nghug\anaconda3\envs\fp2\lib\sitepackages\huggingface\_hub\file\_download.py:797: FutureWarning:

`resume\_download` is deprecated and will be removed in version 1.0.0. Downloads always resume when possible. If you want to force a new download, use `force\_download=True`.

C:\Users\nghug\anaconda3\envs\fp2\lib\sitepackages\transformers\modeling\_tf\_pytorch\_utils.py:129: FutureWarning:

You are using `torch.load` with `weights\_only=False` (the current default value), which uses the default pickle module implicitly. It is possible to construct malicious pickle data which will execute arbitrary code during unpickling (See

https://github.com/pytorch/pytorch/blob/main/SECURITY.md#untrusted-models for more details). In a future release, the default value for `weights\_only` will be flipped to `True`. This limits the functions that could be executed during unpickling. Arbitrary objects will no longer be allowed to be loaded via this mode unless they are explicitly allowlisted by the user via `torch.serialization.add\_safe\_globals`. We recommend you start setting `weights\_only=True` for any use case where you don't have full control of the loaded file. Please open an issue on GitHub for any issues related to this experimental feature.

Some weights of the PyTorch model were not used when initializing the TF 2.0 model TFBertForSequenceClassification: ['bert.embeddings.position\_ids'] - This IS expected if you are initializing TFBertForSequenceClassification from a PyTorch model trained on another task or with another architecture (e.g. initializing a TFBertForSequenceClassification model from a BertForPreTraining model).

- This IS NOT expected if you are initializing TFBertForSequenceClassification from a PyTorch model that you expect to be exactly identical (e.g. initializing a TFBertForSequenceClassification model from a BertForSequenceClassification model).

Some weights or buffers of the TF 2.0 model TFBertForSequenceClassification were not initialized from the PyTorch model and are newly initialized: ['classifier.weight', 'classifier.bias']

You should probably TRAIN this model on a down-stream task to be able to use it for predictions and inference.

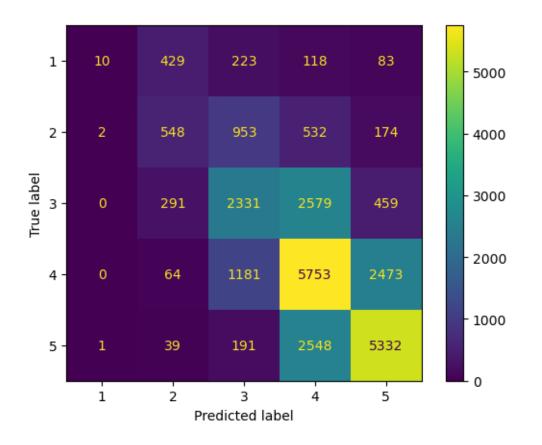
1645/1645 [==========] - 33s 18ms/step - loss: 1.0831 - accuracy: 0.5310

We retain a good validation accuracy of 53%, close to the training accuracy. Since the book id's were group shuffled, the trained model has not done any sentiment analysis on any of these books

nor their respective reviews. This close accuracy indicates we did a good job at making a generalized model. We know look at the confusion matrix of the dataset to see how the model performed more closely.

```
[37]: from sklearn import metrics
      y pred = best model.predict(test_dataset.batch(16)) # Predict the rating values
       \hookrightarrow on the test dataset
      y_pred = tf.nn.softmax(y_pred.logits) # Apply softmax to the logits of the
       \hookrightarrow prediction
      y_pred = tf.argmax(y_pred, axis=1) # Take the argument maximum, which leads to_{\sqcup}
       \hookrightarrow the predicted rating
      # Create a confusion matrix of the true test ratings and the predicted ones
      confusion_matrix = metrics.confusion_matrix(y_test, y_pred)
      # Displays the confusion matrix nicely
      confusion_matrix_display = metrics.
       -ConfusionMatrixDisplay(confusion matrix=confusion matrix, display_labels=[1,____
       →2, 3, 4, 5])
      confusion_matrix_display.plot()
      plt.savefig('confusion_matrix.png')
      plt.show()
```

1645/1645 [======] - 15s 9ms/step



From this, we can see that the predicted label seems to "float" around the true label, meaning that the model rarely predicts an opposite sentiment. We can see that only one 5 rating was predicted as a 1 rating, and only 83 1 ratings were predicted as 5 ratings.

## 1.0.4 Hybrid Collaborative Filtering

We now move on to hybrid collaborative filtering. We inspect the original full dataframe once again.

```
[15]: print(df_full.head(5))
```

	user_id	book_id	\
0	8842281e1d1347389f2ab93d60773d4d	18245960	
1	8842281e1d1347389f2ab93d60773d4d	16981	
2	8842281e1d1347389f2ab93d60773d4d	28684704	
4	8842281e1d1347389f2ab93d60773d4d	25884323	
5	8842281e1d1347389f2ab93d60773d4d	19398490	
	review_id	rating $\$	
0	dfdbb7b0eb5a7e4c26d59a937e2e5feb	5	
1	a5d2c3628987712d0e05c4f90798eb67	3	
2	2ede853b14dc4583f96cf5d120af636f	3	

```
332732725863131279a8e345b63ac33e
4
                                           4
  ea4a220b10e6b5c796dae0e3b970aff1
5
                                           4
                                          review_text \
0
  this is a special book. it started slow for ab...
  recommended by don katz. avail for free in dec...
1
2
  a fun, fast paced science fiction thriller. i ...
  i really enjoyed this book, and there is a lot ...
4
  a beautiful story. it is rare to encounter a b...
5
                        date_added
                                                       date_updated \setminus
   Sun Jul 30 07:44:10 -0700 2017
                                    Wed Aug 30 00:00:26 -0700 2017
0
  Mon Dec 05 10:46:44 -0800 2016
                                    Wed Mar 22 11:37:04 -0700 2017
1
  Tue Nov 15 11:29:22 -0800 2016
                                    Mon Mar 20 23:40:27 -0700 2017
2
4
  Mon Apr 25 09:31:23 -0700 2016
                                    Mon Apr 25 09:31:23 -0700 2016
5
   Sun Jan 03 21:20:46 -0800 2016
                                    Tue Sep 20 23:30:15 -0700 2016
                           read_at
                                                         started_at n_votes
                                                                               \
   Sat Aug 26 12:05:52 -0700 2017
                                    Tue Aug 15 13:23:18 -0700 2017
                                                                           28
0
                                                                            1
1
  Sat Mar 18 23:22:42 -0700 2017
2
                                    Fri Mar 17 23:45:40 -0700 2017
                                                                           22
   Sun Jun 26 00:00:00 -0700 2016
                                    Sat May 28 00:00:00 -0700 2016
4
                                                                            9
5
   Tue Sep 13 11:51:51 -0700 2016
                                    Sat Aug 20 07:03:03 -0700 2016
                                                                           35
   n_comments
0
            1
            0
1
2
            0
4
            1
```

For collaborative filtering, we only care about the user ids, the book ids, and the rating values. We drop all other frames and save that to a new dataframe instance. This gives us 18,865 unique users over 25,469 unique books.

		user_id	book_id	rating
	0	8842281e1d1347389f2ab93d60773d4d	18245960	5
	1	8842281e1d1347389f2ab93d60773d4d	16981	3
	2	8842281e1d1347389f2ab93d60773d4d	28684704	3
	4	8842281e1d1347389f2ab93d60773d4d	25884323	4
	5	8842281e1d1347389f2ab93d60773d4d	19398490	4
	_			
[17]:	pr	<pre>rint(len(df_cf.user_id.unique()))</pre>		
	pr	<pre>cint(len(df_cf.book_id.unique()))</pre>		

5

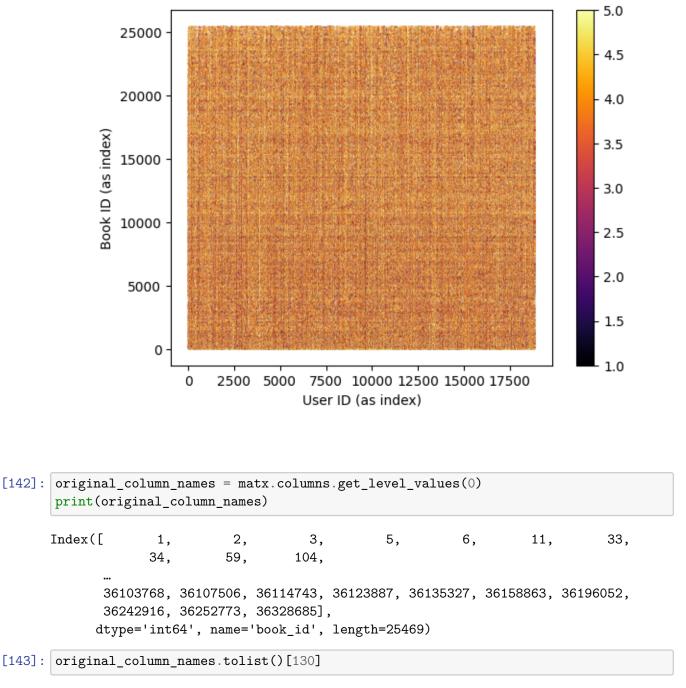
5

### 18865 25469

We now pivot the dataframe to make a matrix-like object, where one axis has the user id value, the other has the book id value, and the values inside are the rating values from the dataframe. We fill values of 0 where the user has not rating a book in the matrix. We then use Scipy to make a CSR matrix of the matrix, which is a structure used to efficiently represent sparse matrices (matrices where most values are 0).

Even though most of the values are 0, we still have a lot of filled values. We can loosely visualize this by making a scatter of all the different ratings contained in the matrix. On one axis we have the user id (as an index, not the true id), and likewise for book ids on the other axis.

```
[140]: # Make a dictionary of the matrix and extract the keys and values
mx_dict = matx_sparse.todok()
xy = np.array(list(mx_dict.keys()))
vals = np.array(list(mx_dict.values()))
# We scatter the non-zero values of the matrix
plt.scatter(xy[:,0], xy[:,1], s=0.01, c=vals, cmap='inferno')
plt.colorbar()
plt.xlabel('User ID (as index)')
plt.ylabel('Book ID (as index)')
#plt.savefig('matrix.png')
plt.show()
```



```
[143]: 3526
```

For the first part of collaborative filtering, we use KNN, or K-Nearest-Neighbors. We use a brute method, meaning that the distances between all points are calculated. Nearest neighbors by our definition uses cosine similarity to find 10 nearest neighbors to a point in the vectors space. We fit it to the sparse matrix.

[144]: knn = NearestNeighbors(metric='cosine', algorithm='brute', n\_neighbors=10)
knn.fit(matx\_sparse)

[144]: NearestNeighbors(algorithm='brute', metric='cosine', n\_neighbors=10)

Now we create two functions. One that prints the recommendations for a user based on some given values. The other predicts ratings using KNN for a user, with a given number of recommendations to find.

```
[149]: def print_recs(vals, user_id):
           # Print the recommendations for a user (values given)
           print(f'Top {len(vals)} Recommendations for {user_id}')
           for _, data in enumerate(vals):
               print(f'ID: {data[0]}, Pred Score: {data[1]}')
       def predict_rating(user_id, n_recs=5):
           # Find the distances and indices of the nearest neighbors by locating the
        \hookrightarrow user ratings in the matrix
           distances, indices = knn.kneighbors(matx.loc[user id, :].values.reshape(1,,,)
        \rightarrow-1), n_neighbors=10)
           similar_users = indices.flatten() # get the similar users from KNN using_
        \hookrightarrow the indices
           scores = {}
           num_rated = {}
           # Iterate the similar users
           for i in similar_users:
               n = matx.iloc[i].name
               if n == user_id: # Don't use user's own ratings as ratings/

→recommendations
                   continue
               # Iterate the closest values for the similar users, and add the
        →predicted scores
               for j in matx.columns:
                   if matx.loc[user_id, j] == 0:
                        scores[j] = scores.get(j, 0) + matx.loc[n, j]
                        num_rated[j] = num_rated.get(j, 0) + 1
           # Weight the scores based on the amount of times input was given to the
        ⇔score
           for _ in num_rated.keys():
               scores[_] /= num_rated[_]
           # Return recommendations
           if n_recs is not None:
               recs = sorted(scores.items(), key=lambda x: x[1], reverse=True)[:n recs]
           else:
               recs = sorted(scores.items(), key=lambda x: x[1], reverse=True)[:]
           return recs
```

```
pred = predict_rating('000883382802f2d95a3dd545bb953882')
print_recs(pred, '000883382802f2d95a3dd545bb953882')
```

We can see how this works for a few more users:

```
[151]: pred = predict_rating('01ec1a320ffded6b2dd47833f2c8e4fb')
    print_recs(pred, '01ec1a320ffded6b2dd47833f2c8e4fb')
    pred = predict_rating('83d6e6f80d7c32c6676b3ab3b01543cd')
    print_recs(pred, '83d6e6f80d7c32c6676b3ab3b01543cd')
```

Now, we use SVD as a part of collaborative filtering. Like above, we define a function that can predict ratings based on a user id and the number of recommendations to give.

```
predicted_rating = np.dot(user_factors[user_index], item_factors[:,__
 item_index].T) # dot product
       return predicted_rating
   # Get predicted ratings for every zero-rating in the user's row (meaning)
 ⇔that they have not already rated the book in question)
   ratings = {}
   for _ in matx.columns:
       if matx.loc[user_id][] > 0.0: # don't rate books already rated by the
 \hookrightarrowuser
           continue
       predicted_rating = inner_rating(user_id, _)
       ratings[_] = predicted_rating
   # Return the recommendations
   if n_recs is not None:
       recs = sorted(ratings.items(), key=lambda x: x[1], reverse=True)[:
 ⊶n_recs]
   else:
       recs = sorted(ratings.items(), key=lambda x: x[1], reverse=True)
   return recs
user_ids = ['000883382802f2d95a3dd545bb953882',
for _ in user_ids:
   print_recs(predict_rating_svd(_), _)
```

```
Top 5 Recommendations for 000883382802f2d95a3dd545bb953882
ID: 6339664, Pred Score: 2.3444766540596462
ID: 3777732, Pred Score: 2.274470712610798
ID: 15717943, Pred Score: 2.267085194156738
ID: 13372690, Pred Score: 2.113577420449349
ID: 8755785, Pred Score: 2.022502610454564
Top 5 Recommendations for 01ec1a320ffded6b2dd47833f2c8e4fb
ID: 13612739, Pred Score: 4.028775139992119
ID: 12513614, Pred Score: 3.7663830863906833
ID: 16150996, Pred Score: 3.6395760847067087
ID: 23355069, Pred Score: 3.5215054893583524
ID: 23252517, Pred Score: 3.508824199329163
Top 5 Recommendations for 83d6e6f80d7c32c6676b3ab3b01543cd
ID: 13372690, Pred Score: 0.7905352698706727
ID: 17340050, Pred Score: 0.7688590240755541
ID: 15784909, Pred Score: 0.7308538177197553
ID: 13496084, Pred Score: 0.6793026177879176
ID: 16073738, Pred Score: 0.6666380684901799
```

To make this "hybrid" collaborative filtering, we need to incorporate results from SVD and KNN together. So we define a function to do so. Since KNN tends to incorporate a lot of zero values in the vector space, the ratings tend to be based off of what *should* be good, but has no actualy backing. Thus we arbitrarily weight 1.5 for SVD ratings, which doesn't base off of zero values, and only give a weight of 0.5 on the KNN predicted ratings.

```
[158]: def hybrid collaborative filtering(user id, n recs=None):
           # Hybrid collaborative filtering based on user id and given number of \Box
        →recommendations
           # Get the predicted SVD and KNN results for the user
           pred_svd = dict(predict_rating_svd(user_id, n_recs))
           pred_knn = dict(predict_rating(user_id, n_recs))
           keys = list(pred_svd.keys())
           keys.extend(list(pred_knn.keys()))
           keys = tuple(keys)
           # Weight the predictions
           pred = \{\}
           for _ in set(keys):
               pred[_] = (1.5*pred_svd.get(_, 0)) + (0.5*pred_knn.get(_, 0)) # Weight
        \hookrightarrow the predictions
           # Return the recommendations
           recs = sorted(pred.items(), key=lambda x: x[1], reverse=True)
           if n_recs is not None:
               recs = recs[:n_recs]
           print_recs(recs, user_id)
       hybrid collaborative filtering('000883382802f2d95a3dd545bb953882', 5)
```

Top 5 Recommendations for 000883382802f2d95a3dd545bb953882 ID: 6339664, Pred Score: 4.961159425533914 ID: 3777732, Pred Score: 4.74503940224953 ID: 15717943, Pred Score: 3.400627791235107 ID: 13372690, Pred Score: 3.170366130674023 ID: 8755785, Pred Score: 3.033753915681846

This ends the coding section of the project. While there could be more work done like content filtering or building a UI for this project, that will have to be set aside for a later date (and will be done in the future for sure).